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MARC MISSION STATEMENT:

Our mission is to provide corporate and service industry relocation professionals the opportunity to meet and work together on a regular basis to educate, to learn and to share knowledge and experiences about current relocation practices and emerging relocation issues in an effort to better serve and address the diverse needs of relocating employees and their families.

Available Soon On:



Jan LeZquier



Letter From The President



Have you looked at the calendar? No, I mean really looked. As of the day I'm writing this, there are only 66 days until Labor Day, 153 days until Thanksgiving and 179 days until Christmas! This is a great time to take a look at where you are for the year. Perhaps look back at those goals you set in January. How are they coming along? Is it time to revise the plan or start over? We tend to get caught up in the day to day activities and sometimes forget to step back and be sure we are still heading in the right direction. In our business, it's easy to fall into crisis management!

If you look at your goals and realize you haven't made any progress, forgive yourself and recommit. Perhaps some of the goals you made at the beginning of the year no longer fit the business environment you are in today. If so, replace them with ones that make sense. Make your goals actionable and set timeframes for completion.

Here's my promise to you. While you are examining your goals, your board of directors will be doing the same exercise for MARC. In my January newsletter I mentioned my personal goal for MARC was to bring our diverse talent together to ensure MARC continues to be a leading regional relocation group. We'll be reviewing this goal along with the others set by the board to ensure we're on the right track and I look forward to sharing those results with our members.

As always, please feel free to contact me with any suggestions or comments. I wish you much success with your mid-year goal review!



New Website Coming Soon

MARC is working on a new fresh look to the website. Please log on to MARCAtlanta.org to make sure all your contact information is up-to-date.

MARC Scholarship Winners

The Metro Atlanta Relocation Council is pleased to announce the winners of our 2nd Annual Relocation Scholarships. The competition was open to high school seniors at any public or private school in Fulton, Cobb, Gwinnett, and DeKalb counties (as well as any county immediately bordering those four counties) who relocated to the Atlanta area sometime between grades 9 and 12. Students were evaluated on academic performance, extra-curricular activities, and on their response to an essay addressing the challenges associated with relocating to a new area and a new high school. Selected from over 30 applicants from throughout the Greater Atlanta area, the winners presented their essays at MARC's Spring Meeting on April 18th at the UPS Corporate Headquarters.

Our first scholarship recipient, **Emily Surratt**, relocated to Kennesaw from Lewisville, TX in June 2008. Her passion is music. She has received a plethora of awards, served in leadership roles, and spends over 400 hours per year in rehearsals and performances. She has also marched in the Macy's Thanksgiving Day Parade, and is a member of the National Honor Society, Junior Classical League, and Beta Club among others. She has a 4.4 GPA and is ranked 12th in a class of 544 at Harrison High School. Just as impressive is that she scored a perfect 800 on the mathematics section of the SAT. She will be attending The University of Alabama.

Eric Malaney is no stranger to relocation. He attended nine different schools but, as Eric explained in his essay, the last move, was the most difficult. Drama was the key to helping him successfully transition to Lambert High School in Suwannee from Richmond. He participates in a variety of Drama and Thespian related organizations and activities as well as the German club and honors society, Model UN, and DECA. He is a National Merit Scholar Commended Student as well as an Advanced Placement Scholar. This was also the second year that one of our winners was from Lambert High School. Eric will be in the Honors Program at The University of Georgia in the Fall.

Our final recipient lived in Georgia previously. However, **Nina Brante**, discovered it was an entirely different experience moving back after a few years living in Ontario, Canada. She is a varsity cheerleader and varsity golfer at Allatoona High School. Named as a "Top 20 under 20" by the Atlanta Business Chronicle, she is also a Peer Leader providing mentoring, President of the French Honor Society, and a Youth councilwoman on the City of Acworth City Council. In her spare time, she is Chairman of her School Prom Dress Consignment Sale and President and Founder of a non-profit organization called Strength in Stiletos. Emily will be attending the University of Alabama.

MARC was pleased to award Eric and Emily with the \$1500 one-time awards while Nina's was provided through a matching scholarship program offered by the Foundation of the Worldwide Employee Relocation Council. Details about our 2013 Scholarship Competition will be announced in late December/early January on the MARC web site.



Kudos to the Community Outreach Committee for an outstanding job in selecting this year's winners. Special thanks to Rob Kreiling and Karen McRae for all their hard work and dedication. An expression of gratitude goes to Know Atlanta Magazine for their coverage of MARC's Scholarship Award.

MARC MENTIONABLES

Gina Haesloop has taken a new role within UPS that will require her to resign her position on the MARC Board. MARC would like to congratulate Gina and also thank her for all her hard work and dedication to the organization.

Leigh Massey with Atlanta Fine Homes Sotheby's has been elected to fulfill the remainder of Gina Haesloop's role as Secretary.

Jan LeQuier's son, Marine Adam Ferguson and his new wife Heather, exchanged vows in a formal ceremony held in Marietta, GA on May 27th, 2012. Adam is stationed at Camp Pendleton in San Deigo, CA.

Jessica Mercedes Smith, Teresa Smith's daughter, graduated from Georgia College and State University with a degree in Criminal Justice in May 2012. Jessica plans to continue on to Law School in the fall.

Wallace Hitt expresses his gratitude and thanks to the MARC Board and members for the outpouring of support during his surgery. His recovery continues to go well and plans are for him to return back to work in August.



CALL OF DUTY

Are you interested in becoming a MARC Board Member? If so, MARC will soon begin the process of selecting the 2013 slate of officers. If you would like to be considered, contact Jan LeQuier at jan_lequier@homedepot.com

SAVE THE DATE



This year's Fall Meeting is scheduled for August 23, 2012. The Program Committee is currently working on putting together another outstanding meeting. If you have any suggestions or requests for the Programs Committee please contact Leigh Massey at Leigh@atlantafinehomes.com

Mark your calendars for the Fall WERC meeting to be held Oct 3-5 at the Marriott Wardman Park in Washington D.C.

MARC's annual Atlanta Community Food Bank outreach is scheduled for November 29th, 2012.

HELLO
my name is

NEW MARC MEMBERS

Dottie Driggers
Central Moving & Storage/Wheaton

Sandy Heuer
Harry Norman Realtors

Michelle Norton
Coleman American/Allied Van Lines

Valerie Maze
Oxxford Relocation, Inc.



MARC
METRO ATLANTA RELOCATION COUNCIL

Don't forget to join MARC's linked in page. You can join conversations, add articles and find out the latest information about the industry!

MARC

2012 Spring Meeting



Our spring meeting was held on Wednesday, May 18th at the corporate headquarters of UPS. All were inspired by our scholarship winners poise and we felt the spirit of our wonderful new program. This year MARC selected three scholarship award winners. Each student received a scholarship for \$1500 (see article on page 2.) Special thanks to the WERC Foundation for a matching contribution of \$1500 allowing MARC to select three excellent candidates. All three recipients read their winning essays. This was followed by two informative sessions, one which focused on short sales and the other on today's rental market. Shout out again to our very talented program committee who did an exceptional job in putting this event together. Special thanks to Gina Haesloop and UPS for hosting the meeting.





The ED Forum took place at the Cobb Galleria Centre on February 9th. This annual event which attracts MARC's top mobility professionals was surrounded by a full day of valuable and relevant information on current events. The topics included an Economic overview and 2012 forecast, an in-depth look at the legal issues facing many corporations and transferee's, round table discussions and the essentials of international security for transferees.



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Atlanta Fine Homes Sotheby's International Realty was formed under the strong leadership of Jenny Pruitt, David Boehmig and Nancy See. In 2007, our firm was awarded an affiliation with the prestigious Sotheby's International Realty® brand which was built on a 260-year reputation and foundation of excellence, and offers unparalleled access to the world's most distinctive properties through its global affiliates. Our relationship with this premier brand affirms our commitment to providing a superior level of service, marketing, and expertise in Atlanta and around the world.

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Interlink Relocation Resources

Interlink Relocation Resources was created to provide full-service third party relocation services by offering a unique approach to relocation. Headquartered in Roswell, Georgia InterLink delivers services in all 50 states, and has capability in more than 190 countries world-wide. While a relatively new organization, the InterLink staff has an average of 18 years relocation and related experience encompassing all aspects of service delivery and Client support and management.

InterLink's INNOVATIVE approach coupled with RELIABLE, experienced staff equals the RESULTS needed to ensure the greatest possible return on investment for Clients coupled with an exceptional, positive experience for their Employees. InterLink specializes in small to medium size firms, allowing us to maintain the flexibility to meet the changing needs of the relocation population.

InterLink's mission is to grow and maintain lifelong Client relationships by providing outstanding Relocation experience. We strive to deliver on our commitments and bring added value at every opportunity.



Interlink Relocation Resources

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**If You Are Interested In Serving On Any Of These Standing Committees,
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